

**A**sphalt roofing products, whether installed on a residential or commercial building, are raising the B.A.R. as the beautiful, affordable and reliable product of choice. Whether it's superb colors and beautiful styles or the unparalleled durability, performance, adaptability, value, and versatility, asphalt is a cut above the rest.

ARMA's Quality Asphalt Roofing Case-Study program (QARC) recognizes top industry professionals whose use of asphaltic roofing is exemplary.



Contractors, Specifiers, Engineers, Architects and Roof Consultants are invited to enter for a chance to win national industry prominence and cash prizes by entering the 2011 QARC program. Please visit [www.qualityasphaltroofingcasestudy.com](http://www.qualityasphaltroofingcasestudy.com) for entry rules, forms and guidelines.

ARMA encourages every roofing professional to submit as many entries as possible, including small residential projects as well as large commercial roofing projects. The steps to enter are simple. The application is extremely easy to use and everyone with a camera and internet access can easily share their work online. ARMA will highlight outstanding projects, including those that use innovative roofing materials as well as excellent applications of traditional asphalt roofing materials. And of course, there is absolutely no fee to enter.



The Asphalt Roofing Manufacturers Association (ARMA) is a trade association representing the majority of North America's asphalt roofing manufacturing companies, plus their raw material suppliers. The association includes almost 95 percent of the nation's manufacturers of bituminous-based roofing products. Information ARMA gathers on modern asphalt roofing materials and practices is provided to building and code officials, as well as regulatory agencies and allied trade groups. Committed to advances in the asphalt roofing industry, ARMA is proud of the role it plays in spearheading R&D, and in promoting asphalt roofing to those in the building industry and to the public.

**For more information about ARMA,  
please visit [www.asphaltroofing.org](http://www.asphaltroofing.org)**

ARMA Quality Asphalt Roofing Council

**QARC**

**Asphalt Roofing | A System Above the Rest**

## **2010 Quality Asphalt Roofing Case Study Program**



# The 2010 winning projects illustrate the myriad benefits of asphalt roofing systems.

**GOLD**

## Frank M Johnson Montgomery Courthouse

**Company:** Advanced Roofing Inc.  
**Website:** AdvancedRoofing.com  
**Address:** One Church Street

Located in Montgomery, AL, this courthouse turned to asphalt to adhere to strict design criteria in a historical district. While not seen, asphalt underlayments play a key role in providing a watertight roofing system. Due to the tough access and difficult roofing, the modified roofing made it easier than installing a comparable single ply membrane. The self-adhering base sheet allowed an easier installation and the SRI on the cap sheet was as high and higher than some single plys. This asphalt system is aesthetically-pleasing, waterproof and includes the specifications to meet energy codes and historic codes without sacrificing quality.



**SILVER**

## Mosaic

**Company:** Texas Roof Management Inc  
**Website:** TexasRoof.com  
**Address:** 300 North Akard Street

This Dallas, TX, renovation project dealt with many challenges to complete the roofing system. From the removal of four layers of existing roofing, to being able to withstand standing water, to the 48 new roof drains, to the difficulty in staging and safety requirements during construction, the final product doesn't fall short to the challenges that stood before it. The asphalt system went down easily and quickly, and the checkerboard design, with the Mosaic logo on the highest roof level, there will be a long-lasting impression on the Dallas skyline. As to the motivating design criteria, the Owner of the Mosaic wanted a memorable finished product ... which as mentioned previously, was definitely achieved!



**BRONZE**

## Struther's Residence

**Company:** Baker Roofing Co.  
**Website:** BakerRoofing.com  
**Address:** 5316 Wynneford Way

The loan residential winner for the first QARC program from Raleigh, NC, showcased asphalt shingles and how they can make a roof the main attraction. With longevity, the ease of installation and the multiple planes covered on the roof, it was a "no-brainer" to turn to asphalt for this project, and it's a good example why four out of five homes are covered by asphalt shingles in the U.S. This case study allowed Baker Roofing Co. a chance to highlight how asphalt can drastically transform a home's appearance, and make it the envy of the neighborhood.



## HONORABLE MENTIONS FOR 2010 QARC PROGRAM:

**Levine Children's Hospital**  
 CRS Of Monroe, Inc.  
 Crsrfg.com

**LSU School of Veterinary Medicine**  
 Roof Technologies, Inc.  
 Roofingtechnologiesinc.com

**Miami-Dade County**  
**GSA Trade Shop Facility**  
 Unlimited Roofing Services, Inc.  
 Unlimitedroofing.com

**Martson & Moffat Water**  
**Treatment Plants**  
 D & D Roofing, Inc.  
 Danddroofing.com