

Asphalt products continue to be America's most popular roofing material.

ARMA's Quality Asphalt Roofing Case Study program (QARC) recognizes top industry professionals whose use of asphaltic roofing in commercial and residential building is superb.

Asphalt roofing systems are raising the B.A.R. as beautiful, affordable and reliable roofing solutions. They display versatility in aesthetics while helping property owners keep their investments safe. Asphalt roofing systems prove to be an intelligent decision for any building by offering a wide range of styles and colors with virtually no maintenance required. Asphalt products boast unparalleled durability, performance, versatility and value while maintaining a unique curb appeal.



www.qualityasphaltroofingcasestudy.com

HONORABLE MENTIONS

18807 332nd. St.

Erhard, MN
M & J Construction of Moorhead, Inc.
www.m-j-construction.com

Boesch Residence

Marathon, FL
OnShore Roofing
www.onshoreroofing.com

Comfort Suites

Springdale, AR
Will Pro Roofing
www.willproroofting.com

Bryn Mawr Firehouse

Bryn Mawr, PA
Jim Miller, Inc.
www.jimmillerinc.com

The Asphalt Roofing Manufacturers Association

(ARMA) is now accepting submissions for the 2012 QARC program. Contractors, Specifiers, Engineers, Architects and Roof Consultants are invited to enter for a chance to receive an award, gain national industry prominence and win cash prizes. Visit www.qualityasphaltroofingcasestudy.com for entry rules, forms and deadlines.

ARMA encourages every roofing professional to submit as many projects for consideration, including small, residential projects as well as large, commercial roofing developments. The submission process is simple. Just fill out the form, explain why asphalt was used on the project and upload your photos. ARMA will showcase the most outstanding projects,

including those that use innovative roofing materials. There is absolutely no fee to enter.

ARMA is a trade association representing the majority of North America's asphalt roofing manufacturing companies, plus their raw material suppliers. The association includes almost 95 percent of the nation's manufacturers of bituminous-based roofing products. Information ARMA gathers on modern asphalt roofing materials and practices is provided to building and code officials, as well as regulatory agencies and allied trade groups. Committed to advancing the asphalt roofing industry, ARMA is proud of the role it plays in spearheading R&D and in promoting asphalt roofing to those in the building industry and to the public.



For more information about ARMA, please visit www.asphaltroofing.org or call 212-297-2141.



Quality Asphalt Roofing Case Study Program
Congratulations to the most exceptional asphalt roofing projects of 2011

GOLD

Deerfield Residence

Company: Precise Roofing

Address: 1700 Hickory Knoll Dr.

The asphalt roofing system on this residential project located in Deerfield, Illinois, embodies the qualities that the program strives to recognize each year: beautiful, affordable and reliable. With the installation of a new, designer, double-laminate shingle, it was the first of its kind to be used in the Chicago area. Installed on multiple roofing planes, attention to detail was paramount to the roof's uniform appearance. The homeowner desired the aesthetic appeal of a slate roof without the high cost and expensive installation of slate. This new shingle is a departure from the traditional architectural shingle that we see so much of today, giving the home the unique curb appeal that the owner desired and making it the envy of the neighborhood.



SILVER

Seagoville Residence

Company: Legends Roofing

Address: 1608 Bent Tree Rd.

Flexibility was key for this project. With the house's unique dome shape, asphalt shingles were required for this roof's triangular sections and dramatic slope. Heavier roofing materials like metal and slate would have proved too cumbersome for this tornado-prone area. Asphalt's versatility is showcased on this house as the different sized roof planes are seemingly tailored with designer asphalt shingles in a classic burnt sienna color. Because of the dry, warm climate in Texas, the high fire-resistance rating of asphalt shingles made it the obvious choice over other roofing materials like wooden shake. A combination of unique design and practicality makes this project a success story for asphalt shingles.



BRONZE

Federal Reserve Bank of Atlanta — Miami Branch

Company: Advanced Roofing, Inc.

Address: 9100 N.W. 36th Street

The most expansive project in this year's program, this 257,000-square-foot roof is covered with an asphaltic modified bitumen system. Because of Florida's climate, including intense UV light and strong winds during hurricane season, an asphalt modified roof was the clear-cut choice for this building. Boasting 140-mph wind resistance and an energy efficient cap sheet, the owner can rely on the roofing component to be durable and that energy costs will be reduced over time. Affordability and ease of installation made asphalt the material of choice for this project.

