

# Everyone Wins with Asphalt Roofing!



ARMA's Quality Asphalt Roofing Case-Study (QARC) awards program is designed to honor the beauty, durability and superior performance that asphalt roofing systems provide to residential and commercial buildings.

The QARC awards program recognizes top industry professionals who are raising the B.A.R. and providing **B**eautiful, **A**ffordable and **R**eliable roofing solutions. Asphalt roofing systems not only display superb curb appeal and versatility with a wide range of colors, styles and textures, but offer both homeowners and commercial property owners years of

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protection due to the unmatched performance and value brought on by multiple water-resistant layers.

"The QARC winners are vetted by the top roofing professionals in the industry, including leaders of trade associations, the media and roofing consultants," said Reed Hitchcock, executive vice president of ARMA. "The judges chose the winning projects not only for their beauty, but for the significant role asphalt roofing products played in solving a key problem for the building owner."

## 2015 QARC Honorable Mentions

**Mandarin Road**  
Townsend Roofing and Construction Services, Inc.  
Jacksonville, Florida

**Living Spaces Home Makeover**  
RJK Construction Co.  
Willoughby, Ohio

**Western Builders Office Building**  
Tecta America  
Amarillo, Texas

**Schmidt Brewery**  
Berwald Roofing Company Inc.  
St. Paul, Minnesota

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## THE ASPHALT ROOFING MANUFACTURERS ASSOCIATION

ARMA is celebrating its 100<sup>th</sup> anniversary in 2015! For a century, ARMA has been serving the industry as a champion for asphalt roofing and a leader in education and innovation. For even longer, asphalt roofing products have been used as a beautiful, reliable and affordable roofing option.

Roofing contractors, specifiers, engineers, architects and consultants are invited to submit their best projects to the 2016 QARC Awards Program for a chance at national recognition and cash prizes. Roofing professionals can submit multiple projects for consideration, including small residential projects as well as large commercial roofing developments.

The submission process is easy. Simply fill out the online form, explain why asphalt was used for the project and upload your best roofing photos. ARMA will showcase the most outstanding asphalt roofing systems on its website and promote it within the roofing industry. The awards program is free to enter.

ARMA is the North American trade association representing the asphalt roofing manufacturing industry - plus its raw material suppliers. Since it was first established in 1915, ARMA has brought the industry together under the common goal of promoting asphalt roofing. As part of its anniversary promotion, the association unveiled its new logo and will look back on a century of commitment to asphalt roofing excellence. Committed to advancing the asphalt roofing industry, ARMA is proud of the role it plays in spearheading R&D and in promoting asphalt roofing to those in the building industry and to the public.

For more information about ARMA, please visit [www.asphaltroofing.org](http://www.asphaltroofing.org) or call 202-591-2450.



# Featuring the Most Exceptional Asphalt Roofing Projects of 2014

The 2015 Quality Asphalt Roofing Case-Study **Awards Program**



# GOLD



## Thomas Jefferson High School

Denver, Colorado  
D&D Roofing

A school's roof must be able to provide long-lasting durability and high-performance that will protect students, staff and equipment from harsh weather while still meeting a school district's budget. After decades of enduring the hot sun, freezing snow storms, heavy wind and hail, the roof of Thomas Jefferson High School in Denver, Colorado, had been compromised and was at risk of leaking. The Denver Public Schools district chose low-slope asphalt roofing to deliver the protection required while meeting energy-efficiency standards and low-maintenance cost requirements. The district relied on a BUR system to protect the school and save money. "BUR is a premium product offering an unsurpassed level of security that is needed with Colorado's intense weather, especially the hail," said Michael Butler, project manager for Denver Public Schools. The new roofing system incorporated a Johns Manville GLASPLY® Premier Type VI base sheet and Perlite Cover Board, two layers of ENRGY 3® insulation and four plies of GLASPLY® Premier Type VI felt. Due to asphalt roofing's ease of installation and reliability, D&D Roofing was able to meet the project deadline and provide the school district with peace of mind knowing their building is protected by multiple layers of water-resistant technology.

# SILVER



## The Grand Lodge at Deer Valley

Park City, Utah  
IronClad Exteriors, Inc.

The Grand Lodge at Deer Valley Resort in Park City, Utah, which sits at an elevation of 9,000 feet, was originally roofed with concrete tile. The building was losing a tremendous amount of heat through the roof, causing snow to melt and refreeze on the eaves. Residents were regularly disrupted by the heavy equipment that was being used to cut through the ice that formed atop the five-story building. IronClad Exteriors, Inc. was hired to install a new steep-slope asphalt shingle roof on the lodge. The contractor removed the concrete tiles and installed CertainTeed FlintBoard™ ISO NB Composite Polyisocyanurate/OSB Roof Insulation. Next a fascia board was installed, followed by a WinterGuard® HT advanced waterproofing underlayment and DiamondDeck® High Performance Synthetic Underlayment. The final and visible layer consisted of the Presidential Shake™ shingle product. IronClad Exteriors, Inc. chose asphalt shingles for their beautiful aesthetics and long-term durability.

# BRONZE



## Rosenthal Residence

South Lake Tahoe, Nevada  
Tom Goldston Roofing

This beautiful home in South Lake Tahoe, Nevada, was purchased by the homeowners in January of 2014. The original roof consisted of a beautiful wooden shake that the homeowners loved the look of. Since the home is located in a heavily-wooded area, the couple worried about the roof catching fire. They hired Tom Goldston Roofing to install a fire-resistant roofing system that would resemble the look of the original shake material. The roofing contractor chose PABCO Paramount Advantage® Oakwood Signature Cut asphalt shingles that at 495 pounds per square provided the thickness and color that the homeowners desired while meeting their fire-performance requirements. The homeowners love the look that their new roof gives their home and can now rest assured that their property is protected by fire-resistant asphalt shingles.