



What's New in the 2020 Excellence in Asphalt Roofing Awards

Submission Deadline: The submission deadline is now **December 1, 2019**.

Guidelines: There is now a free, downloadable [submission guidelines](#) document. This document walks a submitter through the judging criteria, helping the submitter enter the highest-quality project possible.

New Judging Criteria: All projects will now be judged on the four categories below.

- **Asphalt: The Roofing Solution**
 - Why was asphalt seen as the roofing solution?
 - What circumstances existed with the building and/or what benefits were sought that made it clear asphalt was the best roofing choice?
- **Beauty**
 - Does the project embody the true beauty of asphalt roofing?
 - Is it visually attractive or interesting, does it enhance the skyline, building use or design?
- **Performance**
 - Does the project demonstrate asphalt roofing's reliability, durability and overall system strength?
 - Does the project display how a properly installed asphalt roofing system provides protection and peace of mind?
- **Distinction**
 - Is the project clearly distinct from its peers?
 - Is the craftsmanship remarkable and/or were there circumstances, pre-existing conditions, or challenges that could be considered extraordinary?
 - Can this project be considered a step above the rest?

Expanded Scoring Range: Each project will be judged from 1 (poor) – 10 (Extraordinary) in the above categories. This is an expansion from the previous 1 – 5.

Submission Form: Various changes were made to the [submission form](#) to encapsulate the new scoring categories.

Asphalt. The Roofing Solution.™